6754 Bernal Avenue #740-106
Pleasanton, CA 94506
https://support.pixami.com

For Immediate Release

Pixami Updates Yearbook Pro for 2024-2025 Season

<u>01 September, 2024 Pleasanton, CA.</u> Pixami, Inc., has released Yearbook Pro 2024-25 with new features for the current school year. "In support of our new school yearbook curriculum, new content, and the maturation of Pixami's software to participate in the High School space, we've made changes to some key features," said *Gary Wood*, VP Sales and Marketing.

These are listed below:

1. Clip Art and Elements have been replaced with a new Art tab, with 10,000+ newly curated art objects, in hundreds of yearbook-relevant categories. The new Art catalog is organized into major categories with multiple levels of subcategories, and searchable by keyword. The existing Elements are also incorporated into this structure, along with a few of the most popular Clip Art objects.

    In addition to Art, there will be 2000+ new Backgrounds, hundreds of new Page Layouts, and 15-20 new, professionally-designed Styles (formerly Themes), for Elementary, Middle School and High School.

2. Storefront Update. Pixami's Storefront has been redesigned, to match the look of Yearbook Pro and support some additional features. The Storefront now has a Tiered Pricing feature, so you can preschedule price changes for your Storefronts. Expanded Personalization functionality includes support for Names, Icons or Photos. On the back-end, you can now choose to setup separate Payment Gateways for each site, or a group of sites, allowing your customers the option to collect and manage their own funds.

3. Face Matching 2.0! We learned a lot last season, and made some major performance improvements to this technology. Face matching will now be turned off until enabled by an Adviser. Once enabled, candid photos will be tagged rapidly, and can be reviewed in a Caption and tag interface. Pixami's goal with this technology is to help manage fair student coverage; develop automatic, accurate indexes; and provide the tools for easy caption development.

4. Zoom Tools. The Layout Size feature on the Advanced Design page has been replaced with *Zoom* tools, allowing much greater flexibility for zooming in and out on the page.

5. Storefront. Pixami's brandable Storefront has a fresh, more easily configurable interface, with a look that matches Yearbook Pro, and enhancements to the home page. A new Tiered Pricing feature allows you to schedule automatic price changes, for Yearbooks and Yearbook Ads separately, at three prespecified dates. Expanded Personalization functionality includes support for Names, Icons or Photos.

6. Yearbook Curriculum. This season Pixami has launched a complete Yearbook Curriculum, providing Advisers the tools to learn and the confidence to teach yearbook and journalism best practices, while using the Pixami software. The curriculum, created for Pixami by Katie Moreno of [Organized Adviser](#) will include multiple modules, each with a new topic, presented with videos, worksheets, handouts, posters and more!

7. Admin and Payments for Studios. A new *Studio Admin* page allows you to provide limited access to Pixami Admin, and let your customers collect their own funds, and manage their own Pixami Shopping Carts.

8. *Layouts* are now called Templates and *Saved Layouts* are now called My Templates.