

# Photo Imaging News®

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## Vimal Parmar Appointed India Editor at Photo Imaging News

San Antonio, TX (July 14, 2022) As the photo imaging business in India recovers, Photo Imaging News, recognizing the need for greater coverage of this important country, has appointed Vimal Parmar as India Editor.

Vimal brings impressive qualifications for this role. Besides his activities as a Marketing Consultant (Digital Print Media) at TechNova Imaging Systems, he is a faculty member at Shari Academy of Professional Photography.

During his 36 years working closely with photo imaging industry companies he has traveled throughout the entire country visiting industry members and attended local, regional and international tradeshow and conferences in India as well as overseas. During that period, he worked closely with both traditional and digital photo and commercial printing companies, acquiring deep knowledge of the various technologies involved.

He is an accomplished photographer, and has donated more than 200 photographs on display in patient rooms and wards of a hospital in Mumbai. As a writer, his articles have been featured in Smart Photography, Classic Imaging, and Print Week India magazines, and he posts regularly social media. (<https://linktr.ee/VimalParmar>)

Earlier this year, he was invited as a special guest to speak at the Hyderabad PhotoFina. During his stay, he participated in the first off-line meeting of the newly formed photography association called "Professional Photographers Association of India" (PPAI) whose primary aim is to add value to society through the medium of photography.

We warmly welcome him as a member of our team.

Don Franz – publisher.