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FOR IMMEDIATE RELEASE

## **Marcello Strada - Expanding its Distributor Network**

Comiso, Italy (June 08, 2021) – A family-owned bookbinding business, Marcello Strada specializes in economical manual and semi-automatic air-powered systems for small photography/printing companies with limited space and resources for producing their own premium customized books. Our acid-free cardboard inserts can be used in either cold- or hot-mount binding systems and provide the possibility of unique layflat designs with 2-, 3- or even 4-panels. Our skilled craftsman can create distinctive personalized album covers and packages.

With uncertain travel restrictions, it is now possible to communicate with present and potential customers via internet video services. However, shipping costs and delivery times have risen dramatically, so we are expanding our “family,” adding distributors in forty countries where sea or air transport is required for delivery. We welcome inquiries from interested companies. These new partners are being provided with one demonstration machine and an initial supply of cardboard inserts. They are establishing a warehouse to enable customers to purchase supplies through “local” delivery services. All our supplies are non-toxic and eco-friendly.

As our network of distributors expands, we will be participating in tradeshow closer to our present and potential customers. We are being represented at the Hotel Expo in Sofia, Bulgaria, the Print & Digital Convention in Düsseldorf, Germany, and PacPrint in Melbourne, Australia. As more distributors are added to our “family,” we will publish their information and additional shows on our website – [www.photobook-machine.com](http://www.photobook-machine.com)

Based in Comiso, Italy, with availability in 122 countries, our family-run company was founded in 2007 and is led by our founder and president Marcello Strada. Benefitting from his more than 30 years of experience in the photo imaging field, he has created binding systems with the reliability and minimal support required to assist photo labs, printers and retailers in the production of photographic and non-photographic albums and books. All our precision-made machines are pneumatically powered and require no specialized knowledge to operate. They are manufactured in Italy to meet all stringent EU requirements.

More information about the company’s products can be found at:

Overall: <http://www.photobook-machine.com>  
General Catalog: <http://www.photobook-machine.com/catalogo.pdf>  
Photobook Machines: <http://www.photobook-machine.com/machines.pdf>  
Adhesive Sheets: <http://www.photobook-machine.com/adhesive.pdf>