



Photofinishing News, Inc.



Present:

INTERNATIONAL BUSINESS FORUM™ - INDIA

Creating New Profit Streams

January 4, 2012 – Courtyard by MARRIOTT MUMBAI
C.T.S No. 215, Andheri Kurla Road, Andheri East, Mumbai - 400059

The consumer and professional photography markets around the world continue to evolve toward a fully digital environment. The change from analog offers unprecedented opportunities to cross-migrate into previously untapped markets. Photo shops and offsite labs must engage in new business models that underlie a multitude of products and services. The photo market in India is similarly transforming to acclimate to the demands of the digital photography consumer while maintaining the infrastructure to serve a very large traditional film-based clientele. The photo retailer in India is faced with business decisions concerning capital investment in new digital solutions while stretching the use of existing equipment.

Recognizing the additional business opportunities photo businesses and specialty imagers need to leverage their existing equipment and develop new revenue streams through high-value-added products, Photofinishing News, Inc. and Next Gen present a one-day symposium: **International Business Forum™ - India**..... Creating New Profit Streams. The program will provide valuable insights on how to make decisions that maximize profit opportunities as the photo segment convergence continues to drive a multitude of new products and services enabled by digital technologies.

Photofinishing News, Inc. is an international consulting / publishing company that analyzes and reports on the photo imaging market, and produces conferences in Asia, Europe and the Americas. **Next Gen Publishing LTD** the publishing leader in the consumer photo imaging market in India. International Business Forum™ conferences have been held in China and Europe, and the Americas.





EDUCATIONAL PROGRAM

International Business Forum™: New Photo Opportunities will explore the ways photo businesses and specialty printers can create new business opportunities through professional and consumer photo markets by providing an exchange of views from across the personalized photo product value chain. Presentation topics include:

1. Print in the Age of Technology
2. Photofinishing - Increasing value with Integration
3. Photofinishing as a commodity market in India
4. Surviving in the commodity market
5. Managing consumer expectations of freebies or cash on delivery formats
6. Constant innovations on API platforms
7. Working ways to develop and monetize new revenue streams
8. From managing online photofinishing business to brick and mortar

Visit table top exhibits

BENEFITS & TAKEAWAYS

Participants in International Business Forum™ - India.....Creating New Profit Streams will:

Learn about rapidly evolving personalized photo products beyond conventional prints
See how retail and online print service providers are expanding their customer base using novel marketing approaches

Review the additional finishing equipment and services needed to succeed in the new photo finishing arena

Gain insights about personalized photo products from leading industry analysts

Explore opportunities to partner with companies across the value chain to leverage capital investment and maximize profitability

Explore the potential to develop profitable digital services beyond hardcopy output

WHO SHOULD ATTEND

Operations, marketing, sales, and executive management from the following business entities are encouraged to attend

Specialty, social/portrait and commercial print service providers

Independent, chain and online retailers

Photobook/personalized photo product/software suppliers

Image output/binding/finishing equipment/consumables and systems manufacturers

Image workflow software providers

ACCOMMODATIONS

International Business Forum™ - India will be held at the Courtyard by **MARRIOTT MUMBAI**, C.T.S No. 215 Andheri Kurla Road, Opp. Divini Child High School, Andheri East, Mumbai, Maharashtra 400059 India.

To Book an accommodation

Hotel Link - <http://www.marriott.com/hotels/travel/bomcy-courtyard-mumbai-international-airport/>

Contact - +91 22 61369999

REGISTRATION

Full conference registration includes the one day program, online proceedings, breakfast, lunch, 2 coffee breaks, and an evening reception.

Full Conference Registration: US\$100.00 per person.

Each additional registrant from same company: US\$75.00 per person.

Early Registration: Registration before 15 October 2011 receives a 10% discount.

PAYMENTS ACCEPTED

For Conference Participants:

(For participants based in India)

To Register click on this link - <http://secure.nextgenpublishing.in/index.php/cPath/32/>

For Sponsors:

Payment in the following forms are also accepted:

Cheques in US funds, Wire transfer, Credit card (American Express, MasterCard, VISA), Paypal & Indian Denomination accepted

For Participation & Sponsorship enquiries : +91 22 43525252 Or 512.418.9870 (USA)

Alternatively you could also mail - jgamez.photofinishingnews@gmail.com

Or a.dayal@nextgenpublishing.net

(Open to all nationalities)

SPONSORSHIP OPPORTUNITIES

International Business Forum™ - India.....

Creating New Profit Streams offers an excellent opportunity for manufacturer and supplier companies to raise their visibility during the event. The benefits of event sponsorship include:

Gold Sponsor - US\$2,000

Gold Sponsor Presentation
Slot (35 minutes)
Name/logo on all promotion material
Listing on Program and slide during breaks

Listing as Luncheon and Reception sponsor
Advertisement in Program
4 Free Registrations
Tabletop exhibit

Silver Sponsor - US\$1,000

Silver Sponsor Presentation
Slot (15 minutes)
Name/logo on all promotion material
Listing on Program and slide during breaks
2 Free Registrations





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